

An Empirical Study on the Development Effect of Jinxiu Yao Culture Tourism under the Background of Industry Integration

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Abstract: In the era of changing the mode of economic development, it has become more and more important to vigorously develop the tertiary industry. Therefore, the region should make great use of its regional advantages, thus creating a tourism card. Jinxiu Yao Autonomous County will transform natural resources into economic advantages.

1. Introduction

How to make ethnic minority areas radiate unprecedented innovative vitality and how to make poorer regions change their backward situation is a question worth pondering. Only by making good use of local natural resources and adjusting the strategic development model can the region shine unprecedentedly. For the Jinxiu Yao Autonomous County of Guangxi Autonomous Region, the local ethnic minority compatriots make full use of the unique geographical advantages of the local area, develop the tourism resources of the region, and create a bright and charming tomorrow[1]This card is more competitive in the context of industrial convergence.

2. The Development of Cultural Tourism Resources of Jinxiu Yao and the Choice of the Times

In the 21st century, the development of economy has become the consensus of mankind, human beings understand that only single-minded development, a nation, a country can have hope, a future, tomorrow, so it is very important to develop economy. But how to develop the economy and how to make it move along the right path is a question that must be analyzed. The development mode of killing chicken and egg must be abandoned, but the other problem that many economic developers have is that their own mind is rigid and they do not understand the innovation breakthrough, which also causes the economic development to be unsatisfactory. Innovation leads development, innovation leads development, and innovation is the soul of development. Jinxiu Yao can self-integrate resources, self-development, self-breakthrough, which left a profound enlightenment. China's economy is changing the mode of economic development and adjusting the industrial structure, as the tourism industry of the tertiary industry has a particularly prominent role and significance, it can be said that tourism will become one of the powerful engines of economic growth in the tertiary industry. However, different regions have different natural characteristics and human landscape, how to package and present the tourism style of the region, this is a problem that must be considered deeply. Only by making good use of tourism resources in the region can the tertiary industry, including tourism in the region, be fully developed and upgraded. The so-called timing, geographical location and people, the three complete, can create a great cause. Jinxiu Yao Autonomous County has a "day" is: this is an era of respect for the development of the tertiary industry, this is also an era of innovation to pull the rapid progress of the economy, so that any aspiring, capable, ambitious development, can not be a person who does not think about progress, quick success, malaise, on the contrary, economic development should be combined with the demands of the times and their own actual situation, continuous innovation and breakthrough, so

that the region's cultural advantages to the greatest impact. From the geographical level, Jinxiu Yao Autonomous County is located in Laibin City, Guangxi Zhuang Autonomous Region of China, with tourist attractions such as Lianhuashan, Shengtang Mountain, Luohan Mountain, Banxian Canyon, Hua Wang Villa, Primitive Forest Resort and Silverwood Park. From the point of view of people and people, there are many leaders in Jinxiu Yao Autonomous County who can combine the trend of the times to develop the local tertiary industry, conform to the background of industrial integration, and seek welfare for all the county people. According to the local county people's analysis, many local people think that the local tourism resources are rich, also think that can make good use of the local tourism resources to stimulate local economic growth, in fact, a broad mass base is also a key factor to promote the cause of major progress, see Table 1:

Table 1 Questionnaire

How do you evaluate the region's natural tourism resources as a local?	
Beautiful and picturesque, it's worth visiting	98.76%
The scenery is general and not very optimistic about the future of the local area	1.24%

3. Analysis on the Development Model of Jinxiu Yao Autonomous County under the Background of Industrial Integration

In fact, if Jinxiu Yao only has strong natural tourism resources but does not know how to use them properly, it is difficult to achieve a major breakthrough. Whether there is an outstanding natural landscape depends on the will of heaven, but whether it can make good use of the outstanding landscape, depends on the people, only by combining the will of heaven and people, can the local advantages play incisively and vividly, can make the local become a national famous scenic tourist area. At the same time, it should be clear that this is an era of industrial integration, in other words, when using natural resources, we should do a good job in upgrading the corresponding industries. When the compatriots in Jinxiu Yao Autonomous County know how to integrate processing industry, agriculture and service industry properly, it will certainly make more tourists have a strong interest in the local, but also can make the local show their strong color and advantages. If the catering service, characteristic tourism, cultural tourism and so on are integrated, it will certainly make more tourists have a deeper understanding of Jinxiu Yao, and can also make the region's economy move towards a more balanced road. Farmers in autonomous counties, if eager to increase production and income, will never be able to become a crippling and hesitant person, because the times only like those who face the difficulties, brave fight, seize the opportunity, brave enterprising people, only such people, can grasp the golden key given by the times, but also can fully change their own destiny, therefore, in Jinxiu Yao Autonomous County, the impact of industrial integration work, can be extremely significant, but also worthy of all people to cherish. But on the current county people's cognition analysis, many people do not understand what is "industrial integration ", through the analysis and summary of table 2, we can see that many county people's state of understanding is worthy of the help and understanding of relevant professionals, so that more county people know how to change themselves, enrich themselves, and make great breakthroughs and promotion.

Table 2 Questionnaire

Do you understand the actual connotation of industrial convergence?	
I don't know	7.89%
Knowledge	92.11%

4. How Should Jinxiu Yao Compatriots Improve Themselves to Develop Industrial Integration

As the saying goes, God gave you a good card, but you beat it to pieces. This is clearly extremely sad. Since the compatriots in Jinxiu Yao Autonomous County have a good natural scenery and a good condition of the times, it is extremely important that any local people who love the county should carefully judge the situation so that they can establish a whole set of concepts of industrial integration and resonate with more compatriots in the autonomous county. Jinxiu Yao compatriots are generally farmers, more familiar with the primary industry, secondary industry, but how to develop the tertiary industry is not very much, it is because of the lack of understanding of the tertiary industry, so it is more necessary to make full use of the rest of life, the concept of the tertiary industry, the essence, behavior patterns into their own brains, while in the future practice, the local superior resources with advanced and thoughtful service model to present, so as to achieve mutually beneficial results.[2] However, most of Jinxiu's Yao compatriots have not experienced undergraduate education.

Table 3 Questionnaire

Have you ever had an undergraduate or above education?	
Yes	7.18%
No	92.82%

Service providers should follow the corresponding ideas, such as treating people honestly, reputation first, courtesy and thoughtful, warm and attentive, while at the same time can make all tourists feel at home, which has a great role in promoting the reputation of tourism in the region. In other words, what influence a tourist area can have depends to a large extent on how human resources cooperate with natural forces. Only when human and natural forces cooperate with each other can the region become more famous. When developing the local cultural tourism industry, the compatriots of Jinxiu Yao nationality should try their best to improve their own cultural literacy and cultural accomplishment, which can make more people love the local tourist scenery, and also make more tourists have a strong attachment and attachment to it. Thus, tourists can still miss it in the next tour and drive more people to it, which is a great good thing for Jinxiu Yao nationality cultural tourism. The key to word of mouth is people, how can attract more people? need a large number of senior practitioners. The compatriots of Jinxiu Yao nationality can invite the famous tourism service industry personage of the country to spread knowledge and experience on the spot, so as to have a more clear mind and strong professional ability.

5. Concluding Remarks

This is a great time to seek economic development, but also an era of innovation-driven development, but also an era of industrial integration and development, so any person who has the pursuit and ambition of tourism should use their brains from the perspective of industrial integration and innovation, so as to activate the tourism resources of the region. Jinxiu Yao Autonomous County has its own unique tourism resources, these tourism resources are also worthy of all Yao people to cherish, while cherishing, need to play a good role in manpower, so as to create a more competitive tourism model, attract more tourists to promote economic development[3].

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